safari decor SINCE1994 L.L.C.

Where Interiors Take Shape.



Built.
The Way We Build.



COMPANY PROFILE

SAFARI DECOR L.L.C.

Integrated Interior Fit-Out & Architectural Joinery

Over Three Decades of Expertise. Specialist Craftsmanship. Coordinated Delivery.

DESIGN DEVELOPMENT / ARCHITECTURAL JOINERY / IN-HOUSE MANUFACTURING / INTERIOR FIT-OUT

SINCE 1994

For more than three decades, Safari Decor has delivered interior fit-out, architectural joinery, and bespoke manufacturing for developers, consultants, architects, and corporate clients across the UAE, supported by coordinated technical development, in-house manufacturing, and site execution.



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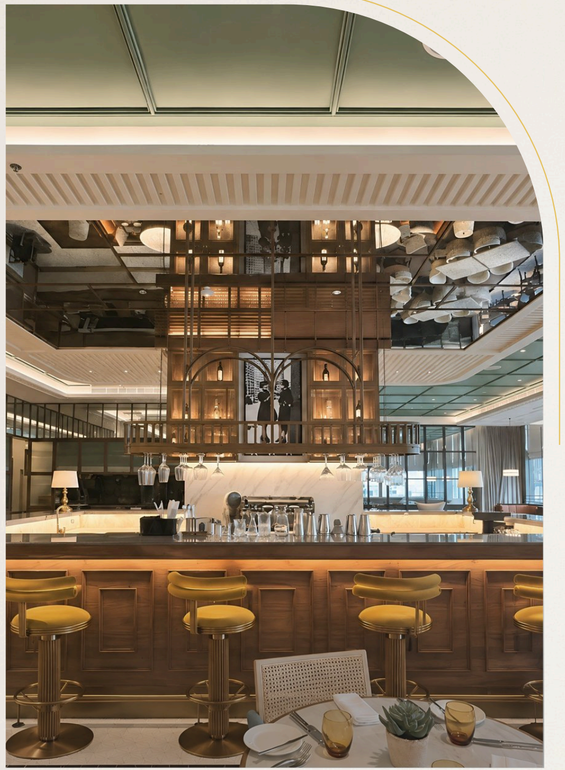
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01 / ABOUT SAFARI DECOR

Three Decades of Craft. One Integrated Partner.

An experienced UAE interior fit-out and architectural joinery company, Safari Decor brings technical judgement and specialist execution to complex project environments.

Safari Decor brings together practical experience, technical development, and specialist craftsmanship across banking, hospitality, commercial interiors, and other key sectors. These capabilities have shaped the company's integrated approach to project delivery.

Primarily serving B2B project teams, Safari Decor coordinates technical development, in-house manufacturing, and site execution within each agreed project scope. Selected private and VIP residential commissions complement this core activity.

AT A GLANCE

01 ESTABLISHED
Operating in the UAE since 1994, with over three decades of accumulated project expertise.

02 PRESENCE
Dubai Head Office; Ajman Branch incorporating both an office and an in-house manufacturing facility.

03 SPECIALISATION
Interior Fit-Out, Architectural Joinery, Bespoke Manufacturing, and Custom-Made Furniture.

04 DELIVERY
A coordinated approach connecting approved design information, manufacturing, installation, and final handover.



Craftsmanship & Accountability

Safari Decor's principles have been shaped through practical experience: honour agreed commitments, maintain consistent quality standards, and approach every project with integrity and care.

VISION, MISSION, AND VALUES

01— OUR VISION

To strengthen Safari Decor's position as a leading UAE interior fit-out and architectural joinery company, recognised for technical expertise, specialist craftsmanship, and dependable project delivery.

02— OUR MISSION

To deliver integrated interior solutions through coordinated design development, technical detailing, in-house manufacturing, and site execution and installation, with consistent attention to quality throughout every stage.

03— OUR VALUES

01
CRAFTSMANSHIP

Specialist knowledge applied to bespoke fabrication, demanding forms, and fine finishing.

02
TECHNICAL PRECISION

Coordinated detailing and execution informed by approved design intent.

03
ACCOUNTABILITY

Clear ownership of responsibilities and interfaces within the agreed project scope.

04
QUALITY

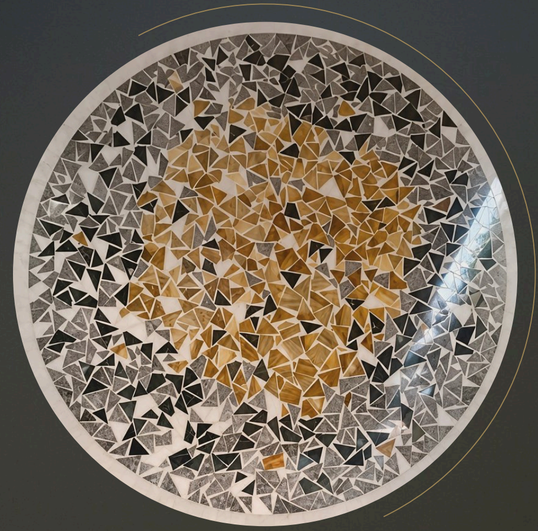
Consistent standards carried through material selection, fabrication, finishing, installation, and final handover.

05
ATTENTION TO DETAIL

Careful review of materials, junctions, finishes, and installed work throughout execution.

06
ENDURING VALUE

Material suitability, durability, and long-term functional performance.



Experience
Earned on Site.

An established company whose expertise has developed through hands-on experience, committed people, and increasingly complex project requirements.

1994

Established in 1994 as an interior contracting partnership, Safari Decor has grown steadily through successive projects across the banking, hospitality and commercial sectors. Each commission has contributed to the company's experience and capabilities, driving continued investment in skilled professionals, specialist equipment and in-house manufacturing. This measured growth has strengthened the technical knowledge and practical expertise Safari Decor brings to every new project.



WHY OUR HISTORY MATTERS

01 EXPERIENCE THAT INFORMS DECISIONS
Accumulated project knowledge supports earlier identification of detailing, material, and site-interface issues.

02 TEAM CONTINUITY
Long-serving employees carry forward hands-on expertise across technical coordination, joinery, and execution.

03 RELATIONSHIPS THAT ENDURE
Long-term client relationships are built through consistent quality, responsive coordination, and dependable delivery within each agreed scope.

04 ACCOUNTABILITY THROUGH HANDOVER
Project responsibilities are managed through final handover, with clear quality control, snagging and close-out procedures.

One Accountable Partner. Connected Through Every Stage.

Integrated project delivery aligns technical information, production planning, manufacturing, and site execution within Safari Decor's agreed project scope.

For developers, consultants, and project teams, this coordinated structure establishes clear responsibility for shop drawings, material interfaces, manufacturing readiness, and installation within Safari Decor's contracted scope.

01

CONCEPT DESIGN

Establish the project brief and appropriate design direction.

02

DESIGN DEVELOPMENT & SPACE PLANNING

Develop design information and space planning into a coordinated design direction that responds to project requirements.

03

TECHNICAL COORDINATION

Prepare and coordinate shop drawings, technical detailing, and engineering.

04

PRODUCTION PLANNING

Align approved information, materials, fabrication priorities, and logistics.

05

IN-HOUSE MANUFACTURING

Fabricate and assemble approved joinery and bespoke elements.

06

QUALITY CONTROL

Inspect production work, finishes, and readiness for site installation.

07

FIT-OUT & INSTALLATION

Coordinate execution, interfaces, and installation on site.

08

FINAL HANDOVER

Complete final inspection, snagging, and close-out.





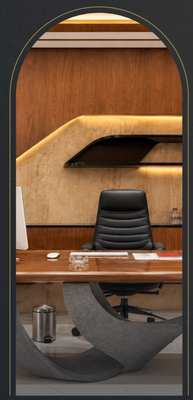
Integrated Interior Fit-Out & Architectural Joinery.

Safari Decor delivers a coordinated range of services across interior fit-out, design and technical development, architectural joinery, bespoke manufacturing and project execution within each agreed project scope.

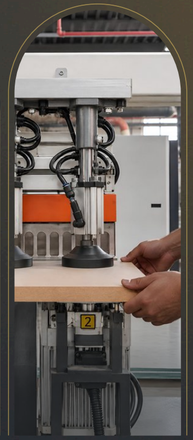
THE CLIENT ADVANTAGE

Early coordination between technical detailing, in-house manufacturing, and site installation helps identify constraints, clarify interfaces, and protect approved design intent.















01

INTERIOR FIT-OUT & TURNKEY DELIVERY

Interior Fit-Out, Turnkey Project Delivery, Project and Site Coordination, Installation, and Handover, managed through one project structure.

02

DESIGN & TECHNICAL DEVELOPMENT

Interior Design, Interior Architecture, Space Planning, Design Development, Technical Design & Engineering, Shop Drawings, and Technical Coordination.

03

ARCHITECTURAL JOINERY

Bespoke Joinery, cabinetry, doors, kitchens, wardrobes, vanities, wall panelling, counters, reception desks, and specialist architectural elements.

04

CUSTOM-MADE FURNITURE

Custom-Made Furniture Manufacturing, bespoke tables, seating, upholstered furniture, and project-specific furniture components.

05

SPECIALIST TIMBER WORK

Complex Timber & Specialist Joinery, timber forming, curved and sculptural elements, veneer work, and precision fabrication.

06

PROJECT DELIVERY & COMPLETION

Material Selection & Coordination, Production Planning, Quality Control, Site Execution & Installation, Final Inspection and Handover.

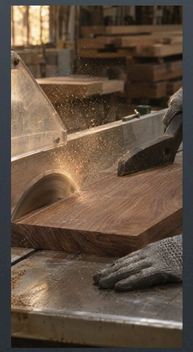


06 / MANUFACTURING

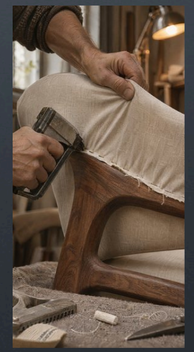
Manufactured In-House

In-house architectural joinery and bespoke manufacturing enable direct coordination between technical drawings, material selection, fabrication, finish inspection, and site installation.

CORE DEPARTMENTS









01
CARPENTRY

Manufacturing and preparation of project-specific timber and wood-based components.

02
JOINERY

Architectural Joinery, cabinetry, doors, kitchens, wardrobes, vanities, panelling, and counters.

03
UPHOLSTERY

Custom seating, sofas, upholstered panels, and related bespoke furniture elements.

04
PAINT & SURFACE FINISHING

Surface preparation, coatings, and finishing in accordance with approved samples and specifications.

SPECIALIST CAPABILITIES

05 COMPLEX TIMBER FORMS

Curved & complex timber forms, sculptural timber elements, and bespoke timber elements.

06 PRECISION WORK

Specialist veneer work, Modern Machinery, precision fabrication, and finishing inspection.

Safari Decor's Ajman Branch includes an office and an in-house factory of approximately 40,000 sq ft. Experienced teams deliver project-specific architectural joinery, custom-made furniture, upholstery, and paint & surface finishing, supported by modern machinery and specialised equipment.



Material Expertise & Technical Precision.

SPECIALIST TIMBER DETAILING

Curved joinery and complex veneer forms require careful coordination of material behaviour, fabrication requirements, detailing, and installation. These elements are developed in line with the approved requirements of each project.

Material suitability is assessed against fabrication, approved design intent, service conditions, durability, and long-term performance.

Material selection & coordination are guided by approved specifications, manufacturing requirements, and site interfaces, with attention to material behaviour, durability, and finish consistency.



01 **WOOD & BOARDS**
Solid Wood, MDF, Plywood, Chipboard, and Melamine-Faced Boards.



02 **VENEERS & SURFACES**
Natural Wood Veneer, Decorative Laminates, and project-specific Surface Treatments.



03 **FINISHING SYSTEMS**
Paints, Textured Paints, Coatings, and project-specific finishes.



04 **UPHOLSTERY MATERIALS**
Upholstery Fabrics, Leather, Wall Coverings, and related soft furnishing materials.



05 **INTEGRATED COMPONENTS**
Natural Stone, Glass, Steel, and Aluminium where specified in interior or joinery details.



06 **PERFORMANCE CRITERIA**
Material suitability, durability, technical application, and long-term performance.

Sector-Specific Expertise.

Sector experience informs project-specific decisions on technical coordination, bespoke joinery, programme interfaces, and on-site execution.

01 HOSPITALITY & LEISURE
Hotels, guest facilities, public areas, and leisure interiors.

02 CORPORATE & COMMERCIAL
Offices, headquarters, and client-facing commercial interiors.

03 GOVERNMENT & INSTITUTIONAL
Government offices, public-sector facilities, and institutional interiors.

04 BANKING & FINANCE
Banking branches, offices, and financial environments requiring coordinated specialist interior works.

05 FOOD & BEVERAGE
Restaurants, cafés, and food-service environments.

06 RETAIL
Retail stores and customer-facing spaces.

07 WELLNESS & SPA
Wellness centres and spa environments.

08 HEALTHCARE
Clinics and treatment spaces.

09 REAL ESTATE & DEVELOPER-LED PROJECTS
Interior fit-out and joinery scopes within developer-led commercial and real-estate projects.

10 SELECTED PREMIUM & VIP RESIDENTIAL
Bespoke residential fit-out, specialist joinery, and custom furniture.

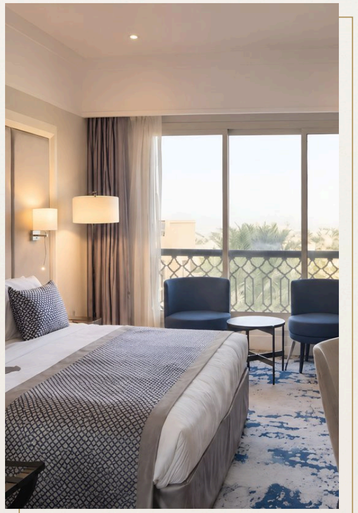
An Established Record Across Sectors.

The following client and project references illustrate Safari Decor's experience across banking, hospitality, corporate, and specialist commercial interiors. The wider Project Portfolio provides further detail on selected assignments.

PROJECT PORTFOLIO

The separate Project Portfolio presents fuller project scopes, approved photography and additional references across banking, hospitality, corporate, and other sectors.

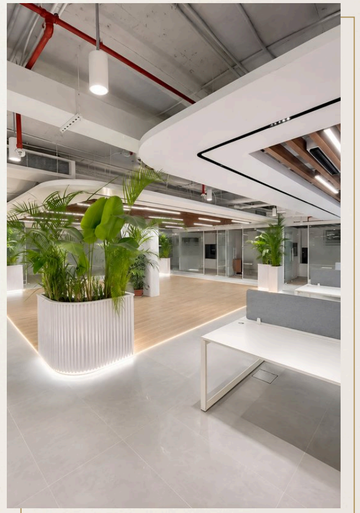
Request the Project Portfolio.



01 HOSPITALITY & LEISURE

Rixos Bab Al Bahr

Guest-room refurbishment and bespoke interior elements delivered within a live hospitality setting.



02 CORPORATE & COMMERCIAL

Voyage Tours – Offices

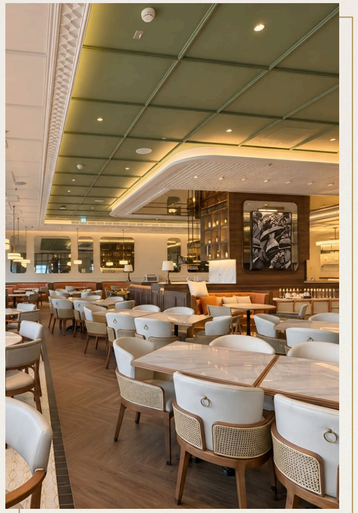
Design development and interior fit-out of offices at The Opus and Westburry Tower, transforming shell-and-core spaces into completed workplace environments.



04 BANKING & FINANCE

Emirates Islamic Bank (EIB)

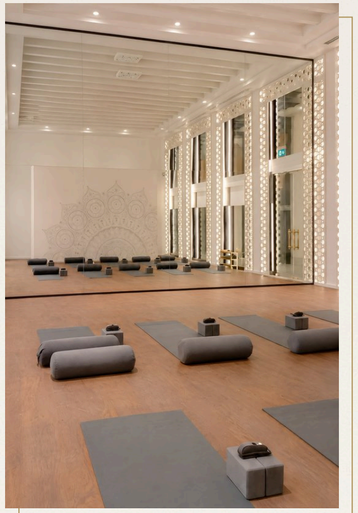
Selected interior fit-out and joinery works across Emirates Islamic Bank branches, including Mirdif City Centre.



05 FOOD & BEVERAGE

Sofitel Dubai Downtown – La Brasserie Lutetia

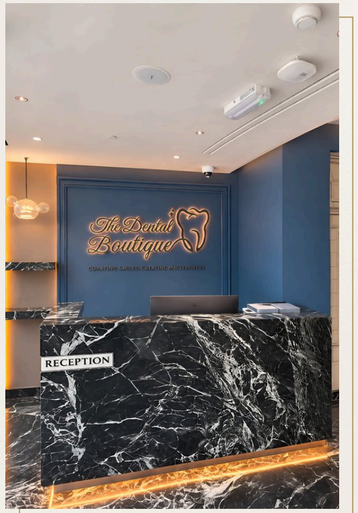
Interior fit-out and specialist joinery for the restaurant's main dining spaces.



07 WELLNESS & SPA

The Ritz-Carlton Ras Al Khaimah, Al Wadi Desert – Wellness Areas

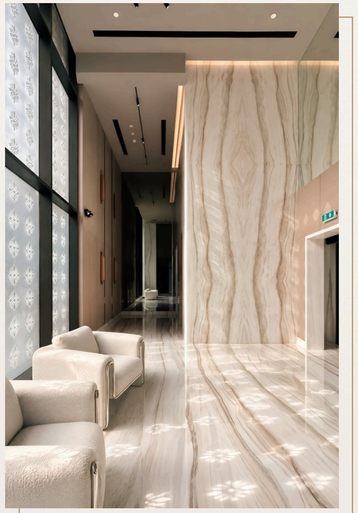
Interior works for the resort's wellness areas, completed to a luxury hospitality standard.



08 HEALTHCARE

The Dental Boutique

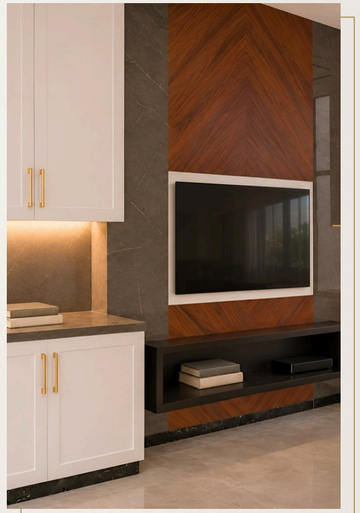
Detailed interior planning and execution within a constrained clinical environment.



09 REAL ESTATE & DEVELOPER-LED PROJECTS

Flamingo Lux Residence

Interior fit-out and joinery works within a developer-led residential project.



10 SELECTED PREMIUM & VIP RESIDENTIAL

Al Rifai Real Estate – Private Villas

Bespoke residential fit-out, specialist joinery, and custom furniture for private villas.

Selected Clients



Hilton HOTELS & RESORTS	The Ritz-Carlton	SOFITEL	ELITE BYBLOS HOTEL
RIXOS HOTELS	CBI البنك التجاري الدولي	EMIRATES ISLAMIC الإمارات الإسلامي	Emirates NBD بنك الإمارات دبي الوطني
UAB البنك العربي المتحد UNITED ARAB BANK	MAG Lubricants	EXPO CENTRE SHARJAH مركز إكسبو الشارقة	NRTC
carterhones associates	First Solar.	MCL MAG CONTAINER LINES	Continental Real Estate
MAG GROUP HOLDING Since 1978	بلدية دبي Dubai Municipality	Deloitte.	ALSTOM
MORNINGSTAR VENTURES	Kingdom	DP WORLD	EMAAR DUBAI

Quality Built Into Execution.

Quality Assurance and Quality Control are applied in line with approved drawings, specifications, samples, and project requirements through fabrication, finishing and installation.

Reviews focus on dimensions, finish consistency, junctions, interfaces, and installation readiness. Attention to both visible and concealed details helps maintain quality and alignment with approved project requirements.



QUALITY CONTROL IN EXECUTION

01 APPROVED INFORMATION
Execution aligned with approved drawings, samples, and agreed specifications.

02 IN-PROCESS QUALITY CHECKS
Review of fabrication, assembly, and workmanship throughout production.

03 FINISH & DETAIL INSPECTION
Assessment of finish consistency, surface quality, junctions and detailing.

04 PRE-INSTALLATION INSPECTION
Inspection of completed elements prior to release for site installation.

05 INSTALLATION QUALITY CONTROL
Review of installed work and its coordination with project interfaces.

06 FINAL INSPECTION & HANDOVER
Final review, snagging, and close-out within the agreed scope.



HEALTH, SAFETY & ENVIRONMENT
Health, safety and environmental requirements are considered within relevant factory and site operations, alongside agreed Quality Assurance and Quality Control procedures.



Project Enquiries & Tender Invitations.

From specialist joinery scopes to integrated fit-out tenders, clear project information enables an informed technical review and an appropriate response.

Safari Decor welcomes Project Enquiries and Tender Invitations from developers, consultants, architects, corporate clients, and project teams, alongside selected private and VIP residential commissions.

PROJECT PORTFOLIO

DUBAI HEAD OFFICE

Safari Decor L.L.C.
Al Qusais Industrial Area 3
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Landline: +971 4 267 1675

AJMAN BRANCH — OFFICE & IN-HOUSE FACTORY

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GENERAL ENQUIRIES & DIGITAL PORTFOLIO

Email: info@safaridecor.ae | Website: www.safaridecor.ae
Scan the QR code to explore our Project Portfolio.

SOCIAL MEDIA

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